

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

Contract / Revision 156535 /		Alt Order # 08356735
Product CLINTON 4 PRES 10/11		
Contract Dates 10/11/16 - 10/17/16		Estimate # 5289
Advertiser POL/Hillary Clinton/D/PRES-A		Original Date / Revision 10/07/16 / 10/07/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agv Code TV12856	Advertiser Code 278	Product 1/2 295
Agency Ref 6219		Advertiser Ref 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/11/16	10/17/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				3	\$350.00					
2	WHIO	10/11/16	10/17/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$550.00					
3	WHIO	10/11/16	10/17/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				1	\$900.00					
4	WHIO	10/11/16	10/17/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				1	\$400.00					
N 5	WHIO	10/11/16	10/17/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$1,000.00					
N 6	WHIO	10/11/16	10/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$500.00					
7	WHIO	10/11/16	10/17/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$150.00					
N 8	WHIO	10/11/16	10/17/16	Daybreak Edition 5a			:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				1	\$450.00					
N 9	WHIO	10/11/16	10/17/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$1,200.00					
10	WHIO	10/11/16	10/17/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Thank you for your business!

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<u>Contract / Revision</u>	<u>Alt Order #</u>
156535 /	08356735

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	CLINTON 4 PRES 10/11	5289

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRI	10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	10/11/16	10/17/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				3	\$1,400.00					
N 12	WHIO	10/11/16	10/17/16	NewsCenter 7 6p			:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$1,500.00					
N 13	WHIO	10/11/16	10/17/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				3	\$800.00					
N 14	WHIO	10/11/16	10/17/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$1,200.00					
N 15	WHIO	10/11/16	10/17/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				8	\$700.00					
16	WHIO	10/11/16	10/17/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$1,200.00					
N 17	WHIO	10/11/16	10/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				3	\$300.00					
18	WHIO	10/15/16	10/15/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$1,000.00					
19	WHIO	10/15/16	10/15/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$600.00					
20	WHIO	10/15/16	10/15/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$175.00					
E 21	WHIO	10/15/16	10/15/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$1,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	10/10/16-10/16/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30	\$1,000.00	NM				
		See MG 21.2												
		2	WHIO	10/10/16-10/16/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30	\$1,000.00	NM				
		Ⓜ MG for 21.1 10/15												
22	WHIO	10/15/16	10/15/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$200.00					
23	WHIO	10/15/16	10/15/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$400.00					
24	WHIO	10/15/16	10/15/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$400.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
25	WHIO	10/16/16	10/16/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1				1	\$400.00					
26	WHIO	10/16/16	10/16/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1				1	\$200.00					
27	WHIO	10/16/16	10/16/16	NFL Bengals Game	12:56 PM-4:30 PM		:30			P-05		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1				1	\$6,000.00					
D 28	WHIO	10/16/16	10/16/16	NFL RS Local Pre-Gar	12:00 PM-12:50 F		:30			P-05		NM	0	\$0.00
D 29	WHIO	10/16/16	10/16/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	0	\$0.00
30	WHIO	10/16/16	10/16/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1				1	\$800.00					
31	WHIO	10/13/16	10/13/16	NFL RS Pre-Game Ot	7:30 PM-8:30 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$2,000.00					
D 32	WHIO	10/13/16	10/13/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	0	\$0.00
33	WHIO	10/11/16	10/17/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTFSS				2	\$1,500.00					
34	WHIO	10/11/16	10/11/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$2,000.00					
D 35	WHIO	10/11/16	10/11/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	0	\$0.00
D 36	WHIO	10/11/16	10/11/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	0	\$0.00
D 37	WHIO	10/12/16	10/12/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	0	\$0.00
Totals								0.00					56	\$49,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	56	\$49,775.00	(\$7,466.25)	\$42,308.75
Totals	56	\$49,775.00	(\$7,466.25)	\$42,308.75

Signature: _____ Date: _____

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Thank you for your business!

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT6/16 12.59
CHANGES *** AUTO ***

SALES PRSN PH-NICK WELTTE

DATE OCT6/16 12.59

3

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT6/16 12.59
CHANGES *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
5	S		1200N-1230P PROGRAM : NEWSCENTER 7 RA35+ : 13.3 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,000.00	10/11	10/17	2		TU-F,M	2
6	S		400P-500P PROGRAM : ELLEN RA35+ : 6.8 ORD COM1: LEVEL 4 CON COM1: ELLEN	30		\$500.00	10/11	10/17	2		TU-F,M	2
8	S		500A-530A PROGRAM : DAYBREAK EDITION RA35+ : 5.6 ORD COM1: LEVEL 4 CON COM1: DAYBREAK EDITION	30		\$450.00	10/11	10/17	1		TU-F,M	1
9	S		500P-530P PROGRAM : NEWSCENTER 7 RA35+ : 14.5 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,200.00	10/11	10/17	2		TU-F,M	2
11	S		530P-600P PROGRAM : NEWSCENTER 7 RA35+ : 16.3 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,400.00	10/11	10/17	3		TU-F,M	3
12	S		600P-630P PROGRAM : NEWSCENTER 7 RA35+ : 18.2 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,500.00	10/11	10/17	2		TU-F,M	2
13	S		600A-700A PROGRAM : DAYBREAK EDITION RA35+ : 8.9 ORD COM1: LEVEL 4 CON COM1: DAYBREAK EDITION	30		\$800.00	10/11	10/17	3		TU-F,M	3

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES OCT6/16 12.59
*** WHO ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	S		700P-730P PROGRAM : WHEEL OF FORTUNE RA35+ : 11.6 ORD COM1 : LEVEL 4 CON COM1 : WHEEL OF FORTUNE	30		\$1,200.00	10/11	10/17	2		TU-F,M	2
15	S		700A-900A PROGRAM : CBS THIS MORNING RA35+ : 7.7 ORD COM1 : LEVEL 4 CON COM1 : CBS THIS MORNING	30		\$700.00	10/11	10/17	8		TU-F,M	8
17	S		900A-1000A PROGRAM : KELLY AND MICHAEL RA35+ : 6.8 ORD COM1 : LEVEL 4 CON COM1 : KELLY AND MICHAEL	30		\$300.00	10/11	10/17	3		TU-F,M	3
28	S		1200N-1250P PROGRAM : BENGALS PRE-GAME RA35+ : 6.4 ORD COM1 : LEVEL 4 CON COM1 : BENGALS PRE-GAME	30		\$3,000.00	10/16	10/16	0		SUN	0
29	S		700P-800P PROGRAM : 60 MINUTES RA35+ : 15.0 ORD COM1 : LEVEL 4 CON COM1 : 60 MINUTES	30		\$5,000.00	10/16	10/16	0		SUN	0
32	S		800P-1130P PROGRAM : THURSDAY NIGHT FOOTBALL RA35+ : 10.5 ORD COM1 : LEVEL 4 CON COM1 : THURSDAY NIGHT FOOTBALL	30		\$3,500.00	10/13	10/13	0		THU	0
35	S		800P-900P PROGRAM : NCIS RA35+ : 21.1 ORD COM1 : LEVEL 4 CON COM1 : NCIS	30		\$3,000.00	10/11	10/11	0		TUE	0

REP HEADLINE# 8356735 TRF# 156535
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT6/16 12.59
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

36	S		900P-1000P	30		\$3,000.00	10/11	10/11	0		TUE	0
PROGRAM : BULL												
RA35+ : 18.3												
ORD COM1 : LEVEL 4												
CON COM1 : BULL												

37	S		800P-900P	30		\$3,500.00	10/12	10/12	0		WED	0
PROGRAM : SURVIVOR												
RA35+ : 11.8												
ORD COM1 : LEVEL 4												
CON COM1 : SURVIVOR												

OCT/16 49775.00

CONTRACT TOTAL 49775.00
TOTAL SPOTS 56

MARKET TOTALS \$166,250 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE